

SIGN-UP FOR YOUR DECA MARKETING MANUAL PROJECT
MARKETING APPLICATIONS & MANAGEMENT (honors credit)
Team Projects of 2-3 students

20-page Marketing Manual Team Projects

Franchise Business Plans-

No two teams may select the same Franchise business for this project!!

Franchise Selected	Student name Step #2	Student Name Step #3	Student Name Step #4
<i>Tropical Smoothie</i>	Kayla Ball	Madison Mrpata	Ramona Kiffing
<i>Smoothie King</i>	Nathalie Plastina	Nina Tran	Jack Obiala
<i>Duffy's</i>	Madison Bligh	Summer Pflug	Kaitlyn Smith
<i>Rita's</i>	Melissa Roude	Raven Tucker	Luana Brito
<i>Popeyes Chicken</i>	Mario Young	Ryan Angrand	Logan Moreno
<i>Chick-Fil-A</i>	Lesmel Abreu	Nick Watts	David Daboin
<i>Dunkin Donuts</i>	Maytal Moral	Victoria Torella	Nolen Dery
<i>Wendy's</i>	Camden Colwell	Gavin Bullos	Zyon Baretto
<i>7/11</i>	Brooke Alfansa	Aliah Buitrago	Noah Black
<i>McDonalds</i>	Cameron Engwiller	Jaslyn Williams	Connor Dougan
<i>Foot Locker</i>	Floyd Moulton	J'quan Randall	Taheim White

Business Operations Research Events (Available to DECA members)

- **Business Services Operations Research- BOR**
- **Buying and Merchandising Operations Research- BMOR**
- **Finance Operations Research- FOR**
- **Hospitality and Tourism Operations Research- HTOR**

- **Sports and Entertainment Marketing Operations Research- SEOR**

<i>Category Event</i>	<i>Student Name</i>	<i>Student Name</i>	<i>Student Name</i>	<i>Company</i>
FOR	Gabriella Oliveira	Felipe Laverde	Diego Ortega	<i>Bank of America</i>
BOR	Jordany Delva	Victor Pereira	Patty Gabriel	<i>CAPA</i>
FOR	Jacob Gerber	Devin Hustey	Paul Hawkins	<i>Chase</i>

Monarchs Chapter Team Events (Available to Executive Chapter Officers)

- **Community Service Project- CSP**
- **Creative Marketing Project- CMP**
- **Entrepreneurship Promotion Plan- EPP**
- **Public Relations Campaign- PRP**

PM= Project Manager

<i>Student Name</i>	<i>Student name</i>	<i>Student Name</i>	<i>Event Area</i>	<i>Alternating Meeting day</i>
Jayla Morris <i>Project Manager</i>	Chloe Snyder	Maggie Sorfield	<i>CMP</i> <i>Creative Marketing Project</i>	
Stephanie Vargas <i>Project Manager</i>	Marley Torbeck	Samantha Whaley	<i>FLPP</i> <i>Financial Literacy Promotion</i>	<i>Thursdays</i>
Noah Freilich- <i>Project Manager</i>	Justin Picciolo	Craig Tapling	<i>EPP</i> <i>Entrepreneurship Promotion</i>	<i>5th study hall</i>