

## I. EXECUTIVE SUMMARY

### A. A one-page description of the project

Due to weak soil conditions throughout Haiti, the country's mountainous terrain, and the devastating coincidence of four storms (Tropical Storm Fay, Hurricane Gustav, Hurricane Hanna and Hurricane Ike) within less than four weeks, valley and lowland areas throughout the country experienced massive flooding. Casualties proved difficult to count because the storm diminished human capacity and physical resources for such record keeping. Bodies continued to surface as the flood waters receded. In September 2008 source listed 331 dead and 800,000 in need of humanitarian aid. Flood waters washed away roads, filled houses with mud, and killed most of Haiti's crops. Haiti was left without adequate water and supplies forcing the residents to drink the brown river water as a desperate last resource. When we heard this shocking news we decided to do something about it because South Floridians know what its like to have homes taken away by a natural monster (Hurricane Andrew, 1992). We brained stormed ideas about different ways for our **DECA Chapter**, **school** and **community** to get involved. On September 22, 2008 we started our community service project by having a **School Non-perishable Clothing and Food Drive**. We raised over 1,000 clothing items, over 100 cans, and over \$100 dollars with over 420 students and 20 faculty participating. Because of the success with the school food drive we thought that it would be crucial for us to continue our work in neighboring communities. On September 27, 2008 we had a **Car Wash** at the 7-11 on Hillsboro and Lyons road. With the help of our Marketing Essentials class and other Business classes, we raised over \$300. In addition to the school food and clothing drive, we decided to do a community food drive. On September 30<sup>th</sup> we went to 200 houses and left the donated Publix Brown Bags on our neighbor's doorsteps with a letter stating our cause, what to donate and when pick up was. We picked up all brown bags on October 5<sup>th</sup>; we collected over 700 clothing items and over 250 cans. Our **Brown Bag Community Food Drive** proved to be a success to not just our cause but got the community, outside our school walls, involved. Then it was time to raise money for these Haitians who were in dire need of money to rebuild there broken country. On October 6<sup>th</sup>, 2008 our Monarch DECA's Learn and Earn team began selling **Grandma's Coffee Cakes**. They sold the cakes for \$13 with a profit of \$5.25 per cake. They sold over 80 cakes and made \$400 with all profits going to our project. Once everything was done it was time to visit our charity, Food for the Poor, and bring clothing items to St. Joseph's Haitian Mission. On October 9<sup>th</sup>, 2008 we took the clothing items to the Haitian Mission and on October 30<sup>th</sup>, 2008 we took the remaining items to Food for the Poor. Our final stage, the writing of the check, was on November 20<sup>th</sup>, 2008 for \$800. Our main mission was to make a difference in our school, community and the world. We hope that we are recognized for our accomplishments and seen to our community as people just helping our world.

## II. INTRODUCTION

### A. Historic background of the community service or charity

Due to weak soil conditions throughout Haiti, the country's mountainous terrain, and the devastating coincidence of four storms (Tropical Storm Fay, Hurricane Gustav, Hurricane Hanna and Hurricane Ike) within less than four weeks, valley and lowland areas throughout the country experienced massive flooding. Casualties proved difficult to count because the storm diminished human capacity and physical resources for such record keeping. Bodies continued to surface as the flood waters receded. On September 10<sup>th</sup>, 2008 source listed 331 dead and 800,000 in need of humanitarian aid. After two days the storm impacted the area, the cascading river water threatened to kill



by disease and drowning. Flood waters washed away roads, filled houses with mud and killed most of Haiti's crops and animals. *"The system of agriculture has been destroyed,"-Agriculture Minister, Joanas Gue.* Haiti was left without adequate water and supplies forcing its residents to drink the brown river water as a desperate last resource. (Sun-Sentinel)

Haiti is located in the western side of the Hispaniola Island in the West Indies with an area of 27,750 square kilometers. The capital Port-au-Prince is the biggest city in the country. Haiti is the world's oldest black republic having an estimated population of 7,000,000 people most from African descent. Most inhabitants were originally brought to the island as slaves. Most of the population speaks Creole and French the official languages and practice a religion known as Voodoo, combining Christian and African beliefs. The Republic of Haiti, official name, is one of the poorest and less developed in the world being a third world country. Having

one of the highest population densities in the world, Haiti also has a high illiteracy rate and a high death rate from AIDS; being the second country after Africa.



The economy of Haiti is based on the country's agriculture. The major commercial crop is coffee but they also grow Cacao, sugarcane, and sisal for export. Erosion, cutting of forests and weather disasters have made the agricultural activity slow down tremendously affecting the Caribbean country. Haiti has the lowest per-capita income in all of the Western Hemisphere. It is greatly dependent on foreign aid and remittances from Haitians living abroad. Haiti has a tropical climate and is subject to devastating hurricanes. (go.grolier.com)

**Food for the Poor** or FFP was established in 1982 as a 501(c)(3) founded by Ferdinand Mahfood. (501(c)(3) Corporations are various charitable, non-profit, religious, and educational organizations. A 501(c)(3) nonprofit is exempted from federal income tax if its purpose is charitable.) The major goal of Food for the Poor is to improve the health, economic, social and spiritual conditions of the men, women and children they serve. Food for the Poor helps those in need by asking for donations of various items like food and clothing. They provide direct relief assistance to the poor by raising various funds. Food for the Poor also makes sure that the donations collected are used in the most appropriate ways ensuring the poor receive 96 percent of all donations.

Food for the Poor was founded in 1982, since then this Christian international aid organization has already distributed more than 3 billion dollars in food, clothing, educational and medical supplies to 16 countries in the Caribbean and Central America.

Food for the Poor does not only provide to those in need with essential supplies, but also teaches them how to raise livestock, and also provides them with assistance in the agricultural field. In addition, this organization teaches people how to start small businesses so that people can live on their own (foodforthe poor.com). According to the Charity Navigator, Food for the Poor received the coveted 4-star rating for the sixth consecutive time, a very significant accomplishment. In addition, Food for the Poor received a 5 Star Financial Efficiency rating, the highest possible score (MinistryWatch.com)

During the month of September, just days after the storm hit the island of Haiti, Food for the Poor quickly responded to the catastrophe sending immediate help and supplies to Plaisance, Bassin, Ennery, Pilboro, Beudoret, Blue Hills, Prolone, Fort St Michel, Limonade, Pilate, Ravine Trompette, Borgne and many others of the devastated areas of Haiti.

**Saint Joseph Haitian Mission** located in Pompano Beach, has served immigrants since the 1970's and became a mission in 1979. The mission was first administered by Father Thomas Wenski. The mission serves the Haitian community as a meeting place for social activities, church and religious education. The mission joined with Food for the Poor in the collection of clothing items and non-perishable foods for those in need in the Caribbean.

## **B. Description of the local DECA chapter, school and community**

Our school is located in Coconut Creek, Florida. It was established in 2003 as a technology-based school. Monarch High School is equipped with the latest technology such as networking, desktop and laptop computers, projection devices, smart boards, servers, telecommunications, and digital cameras (monarchknights.com). Monarch High School started a world wide peace effort with Pin Wheels for Peace. As the world's butterfly capital, Coconut

Creek is environmentally friendly and is home to more than fifty species of butterflies. Coconut Creek is very involved with landscaping and preserving natural niches. Our city has about 50,000 residents and 1,400 businesses in the area. Having many businesses in the area has allowed our DECA chapter to be able to have numerous speakers, presentations and learning experiences in our community.

Our current principal is Mrs. Anne Dilgen. The school has had a DECA chapter since the school opened making the 2008-2009 our sixth year. Students from Monarch High School's DECA chapter have made it to the State competition level in all of the years of our chapter. Monarch High school's DECA Chapter advisor is Mr. Greg Kennedy. He is a nationally Board Certified teacher and has been a marketing teacher for nineteen years. Mr. Kennedy has taught at Monarch High School for the past three years and is currently the Business Department Chair.

In order to be a member of our school's DECA chapter you must be enrolled in one of the marketing classes given at our school such as Marketing Essentials or Marketing Applications. In addition, in each class we elect a secretary, treasurer and vice-president. Over all, our chapter has one president and four vice-presidents. Each year our chapter continues to grow and improve. This year Monarch currently has over fifty DECA members.

### **III. CONTRIBUTIONS TO A NEEDED COMMUNITY SERVICE OR CHARITY**

#### **A. Description and Purpose of the project**

During the first days of September, we started researching for an appropriate community service project. Finally, we came across a newspaper article on September 10<sup>th</sup> about Hurricane Ike and the Island of Haiti. After reading the desperate condition Haiti was in, we immediately decided it was up to us to get our community and school involved and help. We had a group

meeting to get ideas on possible ways to fundraise, collect non-perishable items and clothing, and made an agenda for all of the events we had planned. Together we organized a carwash, a Coffee Cakes fundraiser, a canned food drive, and a paper bag drive in our community neighborhoods.

After searching for an appropriate charity to make our donations, we agreed that Food for the Poor was the best charity to join with. Our main mission was to be able to make monetary, non-perishable food items and clothing donations to the island of Haiti all the while getting our community involved.

Purpose of our project:

- To promote citizenship by helping the island of Haiti.
- To raise money and donate to Food for the Poor so they can buy needed supplies.
- To collect non-perishable food items and clothing.
- To bring attention to our community about hurricane victims and get the school and community involved.
- To help feed and clothe those suffering in the island.
- To get our DECA chapter involved.
- To make the world a better place.

### **Objectives of the Carwash**

Our goal was to raise more than two hundred dollars and get the community involved by bringing their cars and supporting our car-wash.



In addition, we wanted the whole community to support the Hurricane victims in Haiti by simply stopping by and washing their cars on our donation based carwash. Creating awareness of hurricane victims in the Caribbean was ultimately the most important point for this event.

### **Objectives of the School Food and Clothing Drive**

We wanted to collect non-perishable items and clothing in order to spread attention in school about the need of supplies for the helpless victims of Haiti. Our goal was to get as many Monarch High school students teachers, administrators and faculty involved. We wanted the DECA chapter of Monarch High School and our Student Government chapter of Monarch to spearhead this event by making donations and helping with the pickups.



### **Objectives of Paper Bag Drive in Neighborhoods**

We wanted to promote citizenship and charity within our local community. To do so, we conducted a neighborhood paper bag drive to get the community involved and neighbors in our project to help donate non-perishable food items and clothing to Haiti. Our ultimate goal was to raise 1,000 clothing items and 100 cans.



## **B. Rationale for selecting the community service or charitable project**

After looking at the newspaper article during class on September 10<sup>th</sup> about the impacted areas of Hurricane Ike we decided we had to help. We wanted to give back to the community with our best efforts and eventually bring the bridge between our school and community together.

- Our major reason for choosing this community service project was to give back to the community, especially those in need from the aftermath of Hurricane Ike in the island of Haiti.
- People in Haiti are dying from dehydration and starvation due to the fact that there is no fresh water in the Island and most of their food crops are completely damaged.
- Diseases are threatening to kill thousands of people everyday because of their horrible conditions in their environment. Some residents are even drinking muddy water from the streets with no other choice other than trying to survive in this terrible disaster.
- In South Florida there is a large population of Haitians who have family members in the Islands who are willing to help and who want to reach out to their native country.
- We also choose this project so that our school, community, and chapter members made a difference in today's world by helping those unfortunate that have been turned upside down over night.
  - We wanted to raise the level of awareness about Hurricane Victims in poor countries and their living conditions; letting them know it is imperative for our whole community to contribute.
- Create awareness and opportunity to help the less fortunate.

**C. Description of the benefits of the project to the chapter and chapter members understanding of leadership development, social intelligence and community service.**

**Benefits of the project to the Chapter and Chapter Members** - Advancing as a society and in the world are part of everyone's responsibility. If every person would stop for just five minutes and do something for our community, then the world can become a better place. With this thought in our mind we wanted to do our part through this community service project. We wanted to feel that we put our efforts together to save lives and help in anyway we could. Getting involved in a current problem, such as the one Haiti is going through and being able to help knowing that our help is going to bring them hope, brings great satisfaction to us. Moreover, we came to realize that as students we can get our ideas together and actually make something happen to help those in need. Finally, through this community service project, teachers, administrators and charities were very supportive and proud of our efforts. We know that as high school students we have made a small difference in many people's lives, our community and the world.

**Leadership Development** - One of DECA's main goals is to develop future leaders beyond the classroom so they have good leadership skills for life. During our project, each of our group members had a chance to experience being a leader and a follower throughout the project and learn how to do certain jobs from both sides of the spectrum. Taking on the leadership role on various activities allowed our members to grow in character and make sure everything was done properly and on time. In addition, our chapter was the leader in our school at running the food/non-perishable items drive. Therefore, all of our chapter members became leaders for the week. For example, each of our group members was a leader of each of the neighborhood paper

bag drives. Megan Goetz lead the Hillsboro Pines drive, Sofia Gonella led the Regency Lakes drive and Hilary Borris led the Parkwood IV, Cypress Lake, Lauren's Turn, NW 49<sup>th</sup> Ave, St. Andrew's and Banyan Trails. As leaders, we made sure everything was done on time and correctly by assigning duties to volunteers and supervising the activity. Furthermore, we had leaders within our Marketing class. Two students Ashley Harden and Sophonie Pierre took on the leadership role when we made posters for the carwash and food drive advertisements. They made sure the posters were done correctly, checked for spelling and decided on colors and fonts for the posters. John Bellassai, a student in Marketing Essentials class, became a leader when it was time to take the donations to food for the Poor and St. Joseph's Haitian Mission Relief. John Bellassai made sure that the cars were loaded properly and that everyone went to the destination on time. During our carwash, Hilary Borris was the activity leader. She assigned shifts to our volunteers, collected the monetary donations and also scheduled the day and time of the activity. Overall the project allowed our school's students become leaders by allowing them to take on a huge responsibly of organizing a community service project and being role models to the community. These students acquired leadership skills they did not have before that will be a valuable tool for them in the future.

**Civic Consciousness** - While doing this community service project we spread consciousness about those suffering in Haiti in our school and community. Our ultimate goal was to raise awareness of the hurricane victims in Haiti throughout our local community and school. Our marketing students made posters to advertise the collection of non-perishable items and clothing to raise awareness of our community service project. Also, we announced our activities and Haiti's condition in our school's morning and afternoon announcements. Many students had not

learned about Haiti's poor condition until they heard the devastating news in the announcements which allowed them to take action in our school and bring in their donations.

Furthermore, our project made us realize that many people in the world are living in bad conditions and need the help of those who are able to give them any help. Everyday, we read the newspaper to follow up on Haiti's condition and by reading the heartbreaking news of people dying everyday from several causes such as disease, starvation, drowning and dehydration made us realize how fortunate we truly are having a secure roof over our heads and food on our plates everyday. Our DECA chapter was the first in our school to take on the challenge to help the hurricane victims of Haiti. Later, our school's Student Government also got involved and helped us in collecting the wanted donations.

#### **IV. ORGANIZATION AND IMPLEMENTATION**

##### **A. Organizational Chart, member involvement and job description**

**Overall Project Coordinators: Hilary Borris, Megan Goetz, Sofia Gonella**

- Supervise Project
- Coordinate all fundraising activities
- Schedule agenda
- Follow up on all tasks
- Advertise activities in community and school
- Collected all donations
- Follow up on volunteers

### Car Wash on September 27<sup>th</sup>

1. **Called the City of Coconut Creek to get Fundraising Permit for car wash and talked with Roberta Omni about requirements and forms needed.** (Sofia Gonella and Hilary Borris.)
2. **Downloaded application of indoor/outdoor promotional activity, and filled out application for car wash permit and got it notarized.** (Hilary Borris)
3. **Set up Carwash day and met with 7-eleven store manager and gathered necessary materials.** (Hilary Borris, Sofia Gonella)
4. **Created several car wash posters to advertise event.** (Megan Goetz, Sofia Gonella, Ashley Harden, and Sophonie Pierre)
5. **Recruited student volunteers for carwash at our school in the Business department in school.** (Hilary Borris, Sofia Gonella and Megan Goetz)
6. **Called volunteers to check on them for time and location.** (Hilary Borris and Sofia Gonella)
7. **Set up carwash area (connected hoses, set up buckets, towels, sponges) and organized event to be as efficient as possible in order to be able to wash as many cars as possible at one time.** (Hilary Borris, Megan Goetz, Sofia Gonella and Mr. Borris)
8. **Washed cars.** (took turns on duties such as cleaning rims, rinsing, drying, collecting money, standing with signs, changing water on buckets, directed cars in and out of washing area) – (Hilary Borris Jasmine Hughes Michelle Fruits, Freddie Gabriel, Megan Goetz, Klaus Gonche, Sofia Gonella, Michelle McBride, Jose Natera, Jennifer Orlando Michelle Piruccio, Lucas Rangel, Christina Swift, Avaisa Voifch ,Ashley Waterman and Lauren Witkouski,)
9. **Wrote thank you letter to Deo Montie 7-Eleven store Manager appreciating time and allowing us to have our carwash in his store and delivered the letter to the store on Hillsboro and Lyons Road.** (Megan Goetz)



**School Non- Perishable Items/Clothing Drive Week of 9/22-9-26**

- 1. Made posters to advertise drive in school and placed them in all of Monarch High School buildings and stairwells. – 1<sup>st</sup> and 3<sup>rd</sup> period marketing classes with a total of about 70 students.**
- 2. Emailed all of Monarch High schools teachers. (Hilary Borris.)**
- 3. Wrote script for morning announcement advertising our collection drive. (Hilary Borris.)**
- 4. Participating teachers.(Ms. Tracy Bell, Mr. Phil Halladay, Ms. Deborah Demby, Ms. Mary Bernstein, Ms. Caryl Nalven, Ms. Hannah Miller, Mr. Joe Franco, Ms. Meryl Cannel, Ms. Wendy Michaels, Ms. Sheyla Diaz, Ms. Harriet Ivey, Ms. Leah Miller, Mr. Park and Ms. Nancy Fedel.)**
- 5. Collected goods for a whole week during first hours marketing class. (Sofia**

Gonella, Megan Goetz, Hilary Borris, Jessica Ay and Brendan Basset.)

6. **Classified all donations into three different sections including one for clothing, one for monetary donations and another for non- perishable food items.** ( Hilary Borris, Megan Goetz and Sofia Gonella.)
7. **Counted all items collected during the drive.** (Sofia Gonella and Hilary Borris.)
8. **Loaded clothing donations onto two different vehicles.** (John Bellassai, Hilary Borris, Brendan Bassett and Jessica Ay.)
9. **Called Wendy (last name) the corrdinator of Food for the Poor to schedule an appointment with her too drop off donations, and be able to tour the facility of Food for the Poor.** (Sofia Gonella)
10. **Took clothing donations to St. Joseph Haitian Mission.** (Megan Goetz, Hilary Borris and Christopher Berrios.)
11. **Took food donations to Food for the Poor.** (Sofia Gonella, Hilary Borris, John Bellassai and our DECA advisor Mr. Kennedy)

**Paper Bag Drive at Regency Lakes and Hillsboro Pines and nearby communities**

1. **Collected brown paper bags from various Publix in the area.** (Sofia Gonella, Megan Goetz, Hilary Borris.)
2. **Wrote letter explaining the purpose of the bags and drive.** (Sofia Gonella.)
3. **Stapled the letter to the bags.**(Anja Fowler, Sofia Gonella, Megan Goetz and Hilary Borris.)
4. **Passed out paper bags in the neighborhood of Regency Lakes (106 homes) -** (Sofia Gonella, Catalina Gonella, Anja Fowler Brita Fowler.)
5. **Passed out paper bags in Hillsboro pines (50 homes).**(Megan Goetz.)
6. **Passes out paper bags at other local communities (50 homes).** - (Hilary Borris.)
7. **Collected goods from houses at Regency Lakes.** (Sofia Gonella, Catalina Gonella, Anja Fowler, Brita Fowler, Vincent Ugeni and Douglas Hall.)
8. **Collected bags at Hillsboro Pines.**(Megan Goetz, Christopher Berrios)
9. **Collected bags at nearby neighborhoods.**(Hilary Borris.)
10. **Took Clothing Donations to St. Haitian Mission and met with the mission's coordinator.**(Megan Goetz, Mr. Kennedy, Avaisa Voif and John Bellassai.)
11. **Took food donations to Food for the Poor at met with Wendy (last name)** (Sofia Gonella, Megan Goetz and Mr. Kennedy.)
12. **Attended a tour of facility at Food for the poor and gathered detailed information about the organization, their projects and impact of their work.** (Hilary Borris, Mr. Kennedy and John Bellassai)

## **B. Description of the project and documentation**

After much deliberation about possible community service projects, we decided to start Hope for Hurricane Victims on September 10<sup>th</sup>, 2008. The following is a detailed description of dates and events.

### **Monarch and Community Food-Clothing Drive**

We collected basic necessities: like food, clothing, and blankets, so that we could help the people in Haiti survive. In addition, it was an excellent way to get our community and our DECA chapter involved.

1. We decided to complete this project while talking with our DECA advisor, Mr. Kennedy. This project we felt was a way to give back to a note-worthy charity.
2. Came up with the idea to have a school and community paper bag food drive.
3. Contacted Food for the Poor's Wendy Bourgault to inform them that we were doing a Food-Clothing Drive and all monetary donations and food items would be brought to their main office in Coconut Creek.
4. Emailed all 200 teachers in Monarch to participate in our Food-Clothing Drive.
5. Started to broadcast our Food-Clothing Drive on our Morning/Afternoon Announcements on September 19<sup>th</sup>, 2008. Also made and put up posters in halls of every floor.
6. Twenty faculty and over 420 students participated, school food and clothing drive ended on September 26<sup>th</sup>, 2008.
7. Officers of the campaign went to Publix to get donated Brown Paper Bags on September 28<sup>th</sup>, 2008.
8. Organized and chose what neighborhoods to leave the bags on September 29<sup>th</sup>, 2008.
9. On September 30<sup>th</sup>, 2008 we went to eight residential neighborhoods to distribute the Brown Bags.
10. Awarded the first hour classes with the most money and items with a bagel and juice breakfast on October 3<sup>rd</sup>, 2008.

11. On October 5<sup>th</sup>, 2008 the officers of the campaign picked up all brown paper bags.
12. Ten DECA members and Mr. Kennedy brought clothing items to St. Joseph's Haitian Mission on October 9<sup>th</sup>, 2008.

### Car Wash

The car wash was donation-based and we went over our original goal of \$200. It was so successful we raised \$322.51. This event was important because it brought people from outside our school community to see what we were trying to accomplish, while getting students from DECA and Business classes involved.

1. Scheduled a Car Wash on September 22<sup>nd</sup>, 2008 at the 7-Eleven in Deerfield Beach, Florida.
2. Got Car Wash permit on September 19<sup>th</sup>, 2008 and talked to Roberta Omni about requirements, restrictions, and forms needed.
3. Got Letter of Responsibility notarized and brought to the owner of 7-Eleven, Deo Montie, on September 23<sup>rd</sup>, 2008.
4. Asked for student volunteers from 8 different business classes including DECA.
5. Created posters and organized supplies for the car wash on September 23<sup>rd</sup>, 2008.
6. Contacted over 40 student volunteers to help with the car wash on September 25<sup>th</sup>-26<sup>th</sup>.
7. Completed Car Wash on September 27<sup>th</sup>, 2008 from 9am to 2pm.
8. Counted our total amount of money we raised which came out to be \$322.51.

## Grandma's Coffee Cakes

Our Monarch Chapter's Learn and Earn Campaign started Grandma's Coffee cake sale. They sold over 80 cakes with a \$5.25 profit; all profits went to our project. In the end we fundraised about \$400.

### **C. Impact goal for the beneficiary**

Monarch High School's DECA chapter has put forth a tremendous effort in our community service project to raise money, collect non-perishable items and clothing for the helpless victims of Haiti. Our committee has been constantly watching the news in Haiti because it makes us more determined to give our part to help the country. An article from the Sun-sentinel stated: "Receding floodwaters revealed more bodies, bringing fears that the death toll of 163 will rise even higher. News report that hundreds of bodies have been found". Our goal for the people of Haiti is to relieve a little suffering from the harsh hurricane that turned their home into a disastrous environment. Haiti has a difficult time making ends meet already without the disaster of Hurricane Ike destroying the only things they own and the loved ones they have lost. Haiti is an extremely poor country that can not afford the result of such a catastrophe. We can only imagine the pain the victims are feeling trying to survive. Haiti has thousands of people with their lives in jeopardy from disease, starvation and dehydration. This is why, in our eyes, it is crucial to work to the best of our ability and make a difference while saving lives. With the committees lobbying efforts, community presence collecting non perishable food items and clothing, along with fundraising we hope to put a smile on some victims through this desperate time in their lives. It is almost impossible to donate enough items needed to help all the people in Haiti so we pushed for our best efforts. With the donations we have given we know we will

make a little difference since a little goes a long way. The money we raised from the car wash alone will buy 2,000 pounds of rice and beans for the starving people in Haiti; you could only imagine what the rest of the money we raised could buy. Our committee has managed to accomplish our initial goals. We had a phenomenal group of students that worked together to perform to create a successful outcome in our community service project.

## **V. EVALUATION AND RECOMMENDATION**

### **A. Evaluation of the Project**

#### **Monarch High's Food - Clothing Drive**

##### **Strengths:**

- 1243 Items of clothing accumulated
- 122 non-perishable/canned food items
- School Involvement with participating classes
  - Business Department Classes
  - Math Classes
  - English Classes
  - Vocational Arts Classes
  - French Classes
  - Administration/Teachers
- Chapter Involvement (DECA)
- Food for the Poor Support

##### **Areas of Opportunity:**

- More organization in the collection of clothing
- Planned on a week that had a half-day.
- More school Departments involvement
- More publicity through morning and afternoon school announcements

- Banner- In front of the school for everyone to see

### **Hope for Hurricane Victims Car Wash**

#### **Strengths:**

- Achieved well over goal of raising \$200
- Raised \$322.51
- The money we raised will buy 2,000 lbs. of rice and beans for the people in the Caribbean
- Community Support
- School Support
- Extremely helpful volunteers
- Well-known fundraiser
- All involved had a good time

#### **Areas of Opportunity:**

- Good Location – Rained most of the time
- A tentative date for another Car Wash
- More advertising with banners put near the gas station
- More posters hung on school campus
- More publicity through morning and afternoon school announcements

### **Community Food – Clothing Drive**

#### **Strengths:**

- Chapter involvement
- Helpful volunteers
- Eight Different Residential Communities participated
  - Cypress Lake
  - Regency Lakes

- Laurens Turn
- NW 49<sup>th</sup> Ave.
- St. Andrews
- Banyan Trails
- Hillsboro Pines
- Parkwood IV
- First time event
- Received 382 cans
- Around 480 clothing items
- Great Community response

### **Grandma's Coffee Cake Fundraiser**

#### **Strengths:**

- Extremely successful fundraiser
- Chapter involvement was key
- Over 30 cakes sold
- We made \$5.25 off of every cake sold
- Teacher involvement
- Parent involvement
- Student support

#### **Areas of Opportunity**

- More publicity through school announcements
- Sold during PTA meetings
- More involvement from parents

#### **B. Impact of the community service or charitable project**

A little goes along way, therefore our DECA community service project will make an impact on Haiti by saving lives. Because of Hurricane Ike, thousands of helpless people have lost

their loved ones, homes, jobs and personal items. Hurricane Ike has caused many deaths from starvation, dehydration and disease. Due to the reasons described above, Monarch high school DECA chapter has worked extremely hard to collect non perishable items , clothes, and monetary donations to make a difference in this desperate county. We collected over 50 bags of cans from our paper bag drive from the community and can donations from Monarch High school to help the starving people of Haiti. Since the hurricane left so many people with out personal items, we have collected 61 bags of clothing. Monarch's DECA chapter had a successful car wash that has earned over 321 dollars to donate to Food for the Poor which is an organization that will be able to buy 2,000 pounds of rice and beans for Haiti's victims. We believe our help will save lots of helpless lives so our hard work was worth all the time and effort. Our DECA chapter has 50 caring students that want to make a difference to make the world a better place.

**C. Recommendations for future projects.**

- Decide on projects that DECA leaders find will make the biggest impact.
- Pick dedicated DECA members to join the committee to validate campaign strategies.
- DECA committee leaders should brainstorm ideas that will be most successful for project to discuss with committee.
- Create informational group meetings to arrange events so everyone is aware of what the committee is planning.
- Create a list of events that committee has came up with followed by dates events are arranged upon to be as organized as possible.
- Provide a date planner with all activities and events that the committee has participated in.

- Continue to keep track of what each member of the committee has taken part in.
- Explore fundraisers and discuss in group meetings what the committee thinks will be most successful for your DECA project.
- Plan fundraising events on days that all members of your committee can attend on.
- Attend community and civic meetings to inform the public of the issues we have raised over the past three months.
- For school fundraisers, advertise in advance for the best outcome possible.
- Follow up on events so the committee can be updated on any unexpected issues that may occur.
- Keep track of money that has been raised from each event that DECA committee has participated in.
- Take note of what events were most successful as well as events that were not successful.

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### Interviews:

- Deo Montie 7-11 Store Manager
- Wendy Burgou- Food for the Poor School and Education Coordinator of Food for the Poor